

# FARM JOURNAL

Farm Journal invites eligible farmers to share their thoughts on communications messages related to a new federal policy program designed to pay farmers \$100/acre for implementing conservation practices.

This invitation is open to farmers who meet the following criteria:

1. You operate on 25 or more acres and/or have 25 or more head of livestock in one of the following states:
  1. Arkansas, Georgia, Iowa, Kansas, Nebraska, Pennsylvania, or South Dakota
2. You produce any of the following:
  - a. Corn, soybeans, wheat, hay/grazing, rice, cotton, peanuts, beef cattle, dairy cattle, pork and/or poultry

If you are a farmer who meets these requirements, we would love to hear from you! Please click the link below to take a [quick survey and register to participate](#) in a 60-minute group discussion on Thursday, May 27<sup>th</sup>. Your insights will help inform how to best engage with farmers and share information about the policy that is built to pay for the many benefits their conservation practices provide.

[Click here to register to participate](#)

Because your time is so valuable to us, those who are selected to participate will receive a **\$100 gift card** as a thank-you.

Want to provide input on new policies that could benefit farmers directly with payments? [Click here](#) to take the short survey and provide your contact information. Thank you in advance!

**We look forward to hearing from you,**

**The Farm Journal Research Team**

